



GTOWER HOTEL MAKES A DOUBLE IMPACT AT HOSPITALITY ASIA PLATINUM AWARDS 2010 – 2012 & MALAYSIA INTERIOR DESIGN AWARDS 2010

Re-branding hot on the heels after slew of Industry Recognitions validates hotel's unique concept and fully certified green credentials.

KUALA LUMPUR – 06 DECEMBER 2010: Independently owned and operated, GTower Hotel is proving a force to be reckoned with by winning big at the Hospitality Asia Platinum Awards (HAPA) 2010 – 2012 and Malaysia Interior Design Awards (MIDA) 2010. Formerly known as The G City Club Hotel, it is now re-branded as the GTower Hotel. The re-branding exercise follows after the hotel's recognition across various industry awards.

With its doors recently soft opened in March 2010, GTower Hotel has proven to be a strong contender. Beating out the nation's top independent hotel operators and winning the coveted Best Independent Hotel Award at HAPA 2010 – 2012. The hotel also finished tops in all five other entered categories. They are: Best Boutique Hotel or Resort, Most Unique F&B Concept for the Bridge Bar, Best Western Cuisine Chef, Best Executive Chef and Best Concierge Department.

Organized by World Asia Publishing (WAP) which publishes the leading regional hospitality magazine, Hospitality Asia, HAPA aims to recognize and honour the most outstanding and deserving establishments and industry personalities for their exceptional performance.



Executive Director of GTower Sdn Bhd, Mr Colin Ng upon receiving the awards said:

"When we entered into HAPA, we didn't expect to win being such a new property in town. However, GTower Hotel's strong finishing at HAPA leads me to believe that this is the first of many more to come and serves as an encouragement to continue growing and building the GTower Hotel brand to its full potential."

Regarding the re-branding of the hotel, Mr Ng said that the rebranding exercise was necessary, in order to create a seamless brand unity and identity which complimented with the rest of GTower which comprises Offices, Club, private gym and F&B outlets.

The success of GTower Hotel is further sweetened by earlier award sweeps at the Malaysia Interior Design Awards (MIDA) 2010 where the property won in the Best Hospitality and Best Interior Builders Category respectively. MIDA is an annual award set up by Insitut Perekabentuk Dalaman Malaysia. The hotel won based on innovative design and extensive use of green friendly and recycled materials for the Bridge Bar. Situated at the Penthouse of GTower, the Bridge Bar is a strong evocation towards the building's green heart. With innovative use of aged 'cengal' wood, discarded wine bottles and driftwood furniture; the Bridge Bar has become a key emotional touch point on the building's green features to visitors.

As Asia's 'First ALL Club Rooms' boutique hotel designed for Business Travel, GTower Hotel features a convergence of style, form and function into a singular and distinctive offering – Forming the key essentials of what makes business trips great. Emphasizing a personalized service experience, Les Clef d'Or Concierge, world-class amenities, private 'Member's-Only' Club and high speed connectivity, GTower Hotel is fast becoming an iconic hospitality experience for the discerning business traveller looking for a space for private and business networking.

As part of Goldis's green and sustainable corporate philosophy, GTower Hotel is also the first Fully Certified Green hotel. (Building & Construction Authority of Singapore, Green Mark Gold Standard) Among key Green features include the innovative use of harnessing waste energy from the air conditioning system to heat water for the pool and showers, an eco-friendly pool which uses salt to ensure good water quality and use of energy efficient lighting.

More information on GTower Hotel can be found at www.GTowerHotel.com